



NEXTANT PACIFIC AND UTILITY AIR ANNOUNCE STRATEGIC COLLABORATION WITH BELL & ROSS

- **Turboprop and Jet customers and suppliers to have greater access to prestige aviation watches**
- **Joint promotion to gift luxury Bell & Ross watches to Nextant Pacific and Utility Air customers**
- **Partnership shows ability of high end products to co-exist in marketplace**

SYDNEY, April 2016 – Nextant Pacific Pty Ltd (“Nextant Pacific”), one of Asia Pacific’s most innovative and resourceful new aircraft sales and acquisitions companies and Utility Air Pty Ltd (“Utility Air”), the exclusive representatives for Viking and Quest Aircraft in Oceania today announced a strategic alliance with luxury watch brand, Bell & Ross. The alliance will see joint marketing efforts beginning with x 2 Bell & Ross BR03-92 pieces being given away to customers of Nextant Pacific and Utility Air. The Bell & Ross BR03-92 is an iconic reference within the brand’s Aviation Collection. Moving forward, the watches will be made available to customers of Nextant Pacific and Utility Air as part of transactions and Bell & Ross will see increased awareness of their timepieces in the Aviation community.

“The aircraft we sell are all expensive and desirable items which not only do a job for their customers but invoke pride of ownership. The passion which we have seen in our customers for their aircraft is similar to what we have seen aviation people show towards their watches” said Nextant Pacific Managing Director John Oppenheim. “This promotion will be a lot of fun, allow us to give something back to our loyal customers and moving forward give us a partner with a product as exciting to a watch collector as a Nextant is to an aviation enthusiast”

Stephen Pembro, Managing Director of Utility Air added “With Bell & Ross, we believe we have found a rugged aviation watch that matches our product perfectly. We are delighted to work with Bell & Ross to increase awareness in the Aviation Community of all of our products”

The story of Bell & Ross began at the end of the 20th century. The French watch-making firm approached a German company specialized in the manufacture of aeronautical instruments. The rest is history.

More than a simple project, Bell & Ross has a mission: to invent, design and manufacture exclusive and perfectly functional timepieces for professionals working under extreme conditions.

This vocation places its creations in the purest Swiss military and watch-making tradition. It results in iconic timepieces that offer absolute performance. Exceptional instruments responding to the needs of the most demanding connoisseurs

There is thus a synergy of impressive integrity in this alliance with Bell & Ross and Nextant Pacific Pty Ltd.

About Nextant Pacific

Nextant Pacific is the Exclusive Sales Agent for Nextant Aerospace in SE Asia, Australia and New Zealand. Nextant's pioneering process for remanufacturing business jets is now recognized as an established technical and commercial success worldwide with significant sales in every major operator category and class-leading levels of comfort, performance and reliability, at a purchase price half that of comparable aircraft. The revolutionary 400XTi light jet features Williams FJ44-3AP engines and the Rockwell Collins Pro Line 21 integrated flight deck. The same winning combination of the latest technology in remanufactured airframes is expected to repeat this success with the G90XT turboprop powered by next-generation GE H75 engines and an enhanced Garmin G1000 integrated flight deck. For more information, visit www.nextantpacific.com,

About Utility Air

Operating from corporate headquarters in Sydney, Australia, Utility Air provides unparalleled turn-key aviation solutions throughout the Pacific region, including aircraft brokerage, sales, and acquisitions for both new and pre-owned aircraft. Specializing in utility work-horse aircraft, Utility Air is the exclusive distributor for the Viking Twin Otter Series 400 aircraft in the South Pacific.

Media contacts

Renee McGarvie
PR Manager Bell & Ross
+61 402 458 906

John Oppenheim
Managing Director, Nextant Pacific
+61 421 204 914